

# Canada Promotes Pet Care



On May 2 Canada Post issued a set of five stamps on the theme, "Love Your Pets." The stamps were issued in booklets of 10 (2 of each design) and in a souvenir sheet with one of each stamp. The five stamp images are set against a blue sky background.

Canada Post tells us that more than 50% of Canadian households are home to a companion with fur, feathers, scales or a tail. The new set not only celebrates the companionship, joy and loyalty between pets and pet owners, but also raises public awareness of pet guardianship, with reminders of five aspects of good pet care: spay/neuter; exercise; vet care; hydration; and identification.

Designed by Lara Minja and illustrated by Geneviève Simms, the stamp issue was a collaborative effort with the Canadian Federation of Humane Societies.

For more information on this issue and to purchase the recent new issues of Canada, please visit the Official Canada Post website, <http://www.canadapost.ca/shop/>.

